

**B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2011****Third Semester****Common Course—ENTREPRENEURSHIP**

(Common for B.B.A. and B.B.M.)

Time : Three Hours

Maximum Weight : 25

**Part A***Answer all questions.**Each bunch of four questions carries a weight of 1.*

- I. 1 Entrepreneurs who lap up innovations originated by innovative entrepreneurs fall into the category of :
- (a) Innovative Entrepreneurs. (b) Imitative Entrepreneurs.  
(c) Fabian Entrepreneurs. (d) Drone Entrepreneurs.
- 2 Entrepreneurship refers to :
- (a) Vision. (b) Organiser.  
(c) Risk-bearer. (d) Motivator.
- 3 Which one is not a feature of Entrepreneurship :
- (a) Creative Activity. (b) Risk Bearing.  
(c) Communication. (d) Gap filling function.
- 4 Functions of an intrepeneur include :
- (a) Risk taking. (b) Organisation Building.  
(c) Innovation and Invention. (d) All of these.
- II. 5 Demonstration method is :
- (a) A method of education. (b) A method of Entrepreneurial training.  
(c) Both (a) and (b). (d) Neither (a) nor (b).
- 6 One of the factors that influence entrepreneurship is :
- (a) Local manpower. (b) Climate.  
(c) Communication. (d) None of these.
- 7 To impart customer education is :
- (a) An objective of Entrepreneurial training.  
(b) An objective of Entrepreneur.  
(c) An objective of Entrepreneurship.  
(d) An objective of Entrepreneurial development.

**Turn over**

- 8 Institution which conducts EDP in India is :
- (a) SBL
  - (b) NABARD.
  - (c) SIDO.
  - (d) LIC.
- III. 9 Economic analysis covers the influence of :
- (a) Capital.
  - (b) Labour.
  - (c) Raw materials.
  - (d) All of these.
- 10 Paid-up capital can be raised through :
- (a) Capital reserve.
  - (b) Taxation.
  - (c) Preference shares.
  - (d) Depreciation.
- 11 NSIC provides finance to small scale units through :
- (a) Supply of machinery on hire-purchase.
  - (b) Term loans.
  - (c) Credit schemes.
  - (d) Refinancing schemes.
- 12 Financing of small business is characterised by :
- (a) High proportion of working-funds.
  - (b) Own funds of the entrepreneur.
  - (c) No personal control.
  - (d) Perfect documentation.
- IV. 13 Criterion for selecting a particular project includes :
- (a) Investment size.
  - (b) Location.
  - (c) Technology.
  - (d) All of these.
- 14 Project feasibility analysis includes :
- (a) Market analysis.
  - (b) Location analysis.
  - (c) Investment analysis.
  - (d) All of these.
- 15 Entrepreneurial Development programmes are classified into :
- (a) Selection of Entrepreneurs and Entrepreneurial Training Programmes.
  - (b) Project financing and training.
  - (c) Training and productivity.
  - (d) Training and Market analysis.

16 The objectives of IDBI do not include :

- (a) Locate and fill up gaps in the industrial structure of the country.
- (b) Provide direct finance to industry to bridge the gap between demand and supply of finance.
- (c) Prepare project reports.
- (d) adopt and enforce a system of priorities so as to diversify and speed up the process of industrial growth.

(4 × 1 = 4)

#### Part B

*Answer any five questions.  
Each question carries weight 1.*

- 17 Define Entrepreneurship.
- 18 Who are innovative Entrepreneurs ?
- 19 Bring out the problems faced by Women Entrepreneurs in India.
- 20 Explain the concept of sickness in small businesses.
- 21 What are the objectives of EDII ?
- 22 Describe over-run finance.
- 23 What is a Feasibility report ?
- 24 Discuss market analysis.

(5 × 1 = 5)

#### Part C

*Answer any four questions.  
Each question carries weight 2.*

- 25 Differentiate between Entrepreneur and Entrepreneurship. What are the traits of Entrepreneur ?
- 26 Discuss the barriers to Entrepreneurship in India.
- 27 Explain the methods of Entrepreneurial training.
- 28 What are the factors to be considered before selecting a product for business ?
- 29 Explain the procedure involved in seeking financial assistance for new Enterprises.
- 30 Discuss the phases of EDP in India.

(4 × 2 = 8)

Turn over

**Part D**

*Answer any two questions.  
Each question carries weight 4.*

- 31** Describe the objectives and roles of institutions for Entrepreneurship development in India.
- 32** Explain project feasibility analysis.
- 33** Discuss the phases involved in setting up of a small scale business.

**(2 × 4 = 8)**