E 9277

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2014

Third Semester

Common Course—ENTREPRENEURSHIP

(Common for B.B.A. and B.B.M.)

[2013 Admissions]

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.
Each question carries 1 mark.

Short Answer Questions :

1. Define the term 'Entrepreneurship'.

2. Who is a fabian entrepreneur ?

3. What is support system ?

4. What is venture capital ?

5. What is industrial sickness ?

6. What is NIESBUD ?

7. What is 'Tax Holiday' ?

8. Define the term 'Project'.

9. What is project formulation ?

10. What is an industrial estate ?

(10 × 1 = 10)

Part B

*Answer any **eight** questions.*
Each question carries 2 marks.

Brief answer questions :

11. Distinguish between entrepreneur and intrapreneur.

12. Write a note on 'Bridge Finance'.

13. Give the functions of EDII.

14. Mention the important activities of KITCO.

15. State the characteristics of a SSI unit.

16. Explain Project Life Cycle.

Turn over

17. What is lease financing ?

18. State the social factors that affect entrepreneurial growth.

19. What is project appraisal ?

20. What is the need for EDP ?

21. What is project identification ?

22. Write a note on the major institutions conducting EDP in Kerala.

(8 × 2 = 16)

Part C

Answer any six questions.
Each question carries 4 marks.

Descriptive/Short–Essay :

23. Explain the role of an entrepreneur in the economic development of a country.

24. Explain the essential charateristics of an entrepreneur.

25. What is Entrepreneurial Development Programme ? What are its main phases ?

26. What is DIC ? What are its Functions ?

27. Explain the factors influencing fixed capital requirements of a project.

28. State the various steps to be taken by an entrepreneur to start a small industry.

29. Explain the objectives and functions of NSIC.

30. Discuss the economic factors affecting the entrepreneurial growth.

31. Discuss the importance and objectives of a project report.

(6 × 4 = 24)

Part D

Answer any two questions.
Each question carries 15 marks.

Long Essay.

32. Examine the problems of women entrepreneurs in India.

33. Explain the contents of a project report .

34. Discuss the major sources of project finance.

35. Examine the causes of sickness in SSI units.

(2 × 15 = 30)