

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2018**Fourth Semester****Common Core Course IV—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT****(Common for Model I, II and U.G.C. Sponsored B.Com. Degree Programmes)****(2013 Admission onwards)****Time : Three Hours****Maximum Marks : 80****Section A***Answer all questions.**Each question carries 1 mark.*

1. Describe project formulation.
2. What is NPV ?
3. What is Entrepreneurship ?
4. Define women entrepreneurs.
5. Who is an innovative entrepreneur ?
6. Define Project.
7. Which bank introduced seed capital scheme ?
8. List out social factors affecting entrepreneurial growth.
9. What are the techniques used in Network Analysis ?
10. What do you mean by Capital rationing ?

(10 × 1 = 10)**Section B***Answer any eight questions.**Each question carries 2 marks.*

11. What do you mean by project life-cycle ?
12. What is margin money scheme ?
13. Elaborate on SIDCO.
14. Explain the term medium enterprises.
15. What do you mean by pay back period ?

Turn over

16. What is entrepreneurial motivation ?
17. Explain feasibility analysis.
18. Difference between innovation and invention.
19. List out the need for entrepreneurial training.
20. What do you mean by entrepreneurial development programme ?
21. Explain profitability index method.
22. Write a short note on SJRY.

(8 × 2 = 16)

Section C

Answer any six questions.

Each question carries 4 marks.

23. Explain the factors to be considered while selecting a location for business.
24. What are entrepreneurial qualities ?
25. Briefly explain the sources of project ideas.
26. What are the common problems in conducting EDP ?
27. Briefly explain the different external causes of sickness.
28. A project will cost Rs. 75,000, and has scrap value of Rs. 15,000 after 5 years. Its stream of earnings before depreciation and taxes during five years is expected to be Rs. 15,000, Rs. 18,000, Rs. 21,000, Rs. 24,000 and Rs. 30,000. Assume 50% tax rate and depreciation on straight line basis. Calculate the projects accounting rate of return.
29. Two proposals P and Q with an initial investment of Rs. 50,000 each are under consideration. Expected net annual cash inflows are as under :

Year	Net cash inflows	
	Project P	Project Q
1	10,000	15,000
2	20,000	20,000
3	20,000	25,000
4	15,000	15,000
5	10,000	10,000

Rank the proposals on the basis of payback period and give your comment.

30. Explain different stages in project life cycle.
31. Explain the functions of entrepreneur.

(6 × 4 = 24)

Section D

Answer any two questions.

Each question carries 15 marks.

32. What are the contents of project report ?
33. Elaborate the factors affecting entrepreneurial growth.
34. Explain various steps to be taken to start a small scale industry.
35. Explain various types of entrepreneurs in detail.

(2 × 15 = 30)