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M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2016

First Semester

Faculty of Commerce

PM 01 C 02 - PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR

(2012 Admission onwards)

Time: Three Hours

Maximum Weight: 30

Section A

Answer any five questions.

Each question carries 1 weight.

Answer each question not exceeding one page.

- 1. What is MBE?
- 2. Define Span of Control.
- 3. What is Delegation of Authority?
- 4. What are Formal and Informal Groups?
- 5. Explain Learning Organization.
- 6. What do you mean by Task Force?
- 7. Explain TQM.
- 8. What is Synergy?

 $(5\times 1=5)$

Section B

Answer any five questions.

Each question carries 2 weight.

Answer each question not exceeding two pages.

- 9. Explain why people join groups. Examine the factors which influence group cohesiveness.
- 10. Explain the Johari Window.
- 11. What are the different forecasting techniques?
- 12. What are the components of planning?
- 13. Explain the Theories of Change.
- 14. What is OB? Discuss the role of OB in an organization.

Turn over

- 15. Explain the various steps involved in the OD Process.
- 16. "Scientific Management is nothing but a mental revolution". Discuss.

 $(5 \times 2 = 10)$

Section C

Answer any three questions. Each question carries 5 weight.

Answer each question not exceeding two pages.

- 17. Define MBO. Discuss the board requirements and steps involved in the introduction of MBO.
- 18. Elucidate three Modern Techniques in Management.
- 19. How does inter group conflict arise? What are its consequences? How would you prevent such conflicts?
- 20. What is CSR? Give your arguments for and against Corporate Social Responsibility.
- 21. What are the reasons for resistance to change? What can the management do to overcome such resistance?
- 22. Explain the advantages and disadvantages of Committees.

 $(3 \times 5 = 15)$