

F 4781

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY 2017

Third Semester

Faculty of Commerce

BE 03 C15—BUSINESS ENVIRONMENT

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each answer not to exceed one page.
Each question carries a weight of 1.*

1. State the objectives of Business.
2. What are the features of capitalist economic system ?
3. Examine the kinds of legal systems.
4. What do you mean by the concept of corporate social responsibility ?
5. How environmental accounting costs help business ?
6. What is business environment ? Discuss the need for business environment.
7. What is natural environment ? How does it affect business ?
8. What is environment management ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each answer should not exceed two pages.
Each question carries a weight of 2.*

9. A business man should study and understand the importance of business environment. Why ?
10. What are the political institutions ? Explain their functions and responsibilities.
11. Discuss the different sources of culture.
12. Identify and describe the main barriers to environment management.
13. Discuss, why business should participate in cultural affairs.
14. Explain the responsibilities of business to Government.
15. Comment on cultural dimensions and challenges on Indian economy.
16. Briefly explain the process of EIA.

(5 × 2 = 10)

Turn over

Section C

Answer any three questions.

The answer should not exceed five pages.

Each question carries a weight of 5.

17. Enumerate the components of macro environment of business. ,
18. Explain the problems faced by government in maintaining business relationship. Also highlight some practical guidelines to government to render its parts clearly.
19. What is social environment ? Explain its impact on business operations in India.
20. Explain the uses and types of environmental accounting.
21. Explain the salient features of Indian culture and values.
22. What is natural environment ? Write a note on the factors that influence natural environment.

(3 × 5 = 15)