

**F 4780**

**(Pages : 2)**

**Reg. No.....**

**Name.....**

**M.Com. DEGREE (C.S.S.) EXAMINATION, JANUARY 2017**

**Third Semester**

**Faculty of Commerce**

**CGO 3C 14—CORPORATE GOVERNANCE**

**(2012 Admission onwards)**

**Time : Three Hours**

**Maximum Weight : 30**

**Section A**

*Answer any five questions.*

*Each question carries weight of 1.*

*Each question not to exceed one page.*

1. What is work ethics ?
2. What are the functions of Board of Directors ?
3. What is quality of work life ?
4. What is knowledge base ?
5. List out the steps involved in building corporate image.
6. Define corporate governance.
7. Explain four broad theories to elucidate corporate governance.
8. How can be the organization crisis handled ?

**(5 × 1 = 5)**

**Section B**

*Answer any five questions.*

*Each question carries weight of 2.*

*Each question should not exceed two pages.*

9. Explain the process model for managing corporate responsibility and accountability.
10. Discuss the need of protection of employees to create corporate image.
11. What are the objectives of corporate governance ?
12. What is work culture ? What are the factors hindering development of work culture ?
13. Compare organisation with knowledge management focus and without knowledge management drive.

**Turn over**

14. Discuss the nine core values of Reliance Industry for an ethical business conduct.
15. List out any *eight* cases where Corporate management committee is required.
16. Discuss the corporate strategies to cope with work life balance.

(5 × 2 = 10)

### Section C

*Answer any three questions.*

*Each question carries weight of 5.*

*Each answer should not exceed five pages.*

17. Discuss chairman's role in corporate governance.
18. Discuss the objectives and importance of corporate governance. Briefly explain how corporate governance will facilitate a value addition on different counts.
19. What is quality of work life .Discuss the steps and criteria to improve the quality of work life.
20. Explain organizational socialization with the steps in socialization of organization culture.
21. State and explain the mechanisms of corporate governance in India.
22. What is corporate image. How can the corporate can build the corporate image.

(3 × 5 = 15)