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# M.Com. DEGREE EXAMINATION, APRIL 2011

## **Fourth Semester**

Faculty of Commerce

Branch: E-Commerce Stream

Paper XIX - INTERNET AND WEB PAGE DESIGNING

Time: Three Hours

Maximum: 75 Marks

#### Section A

Answer all questions.

Each question carries 2 marks.

- 1. Explain Cookies.
- 2. What are the different ways of including image files in a web page?
- 3. What is a Frame set?
- 4. Explain www and Internet.
- 5. What is meant by Image Map?
- 6. Design a HTML form for submitting user ID and Password.
- 7. What is meant by Surfing?
- 8. Explain URL.
- 9. How can we link into an e-mail address?
- 10. What is the role of Dream Weaver in web page designing?

 $(10 \times 2 = 20 \text{ marks})$ 

## Section B

Answer any **five** questions.

Each question carries 5 marks.

Each answer should not exceed one page.

- 11. Explain with example Lists in HTML.
- 12. Write the various attributes in <Table> tag.

Turn over

- 13. Explain the functions of Domain Name Service.
- 14. Differentiate between HTML and CSS.
- 15. What is DOM? Write any four events associated with document objects in Java script.
- 16. What is DHTML? What are the advantages of DHTML?
- 17. Differentiate between Rowspan and Colspan with the help of examples.
- 18. List the Information Type Elements.

 $(5 \times 5 = 25 \text{ marks})$ 

#### Section C

Answer any one question.

The question carries 10 marks.

The answer should not exceed three pages.

- 19. Explain the three ways of linking a style sheet to a HTML document. Using Internal style sheet show how to align a line of text on the center of the page.
- 20. Explain Arrays in Java script using example.

 $(1 \times 10 = 10 \text{ marks})$ 

### Section D

Answer any one question.

The question carries 20 marks.

The answer should not exceed five pages.

- 21. (a) Write any ten tags used to beautify a web page.
  - (b) Write the HTML code to create an application form to join a course.
- 22. Explain the features of:
  - (a) Out Look Express.
  - (b) Search Engines.
  - (c) Server Space.
  - (d) FTP.

 $(1 \times 20 = 20 \text{ marks})$