G 802   (Pages : 2)   Reg. No.............................

Name.................................

M.Com. DEGREE EXAMINATION, APRIL/MAY 2012

Fourth Semester

Faculty of Commerce

Branch : E—Commerce Stream

Paper XIX—INTERNET AND WEB PAGE DESIGNING

Time : Three Hours   Maximum : 75 Marks

Section A

Answer all questions.
Each question carries 2 marks.

1. Give any three Web Browsers.

2. What is the role of Search Engines ?

3. What is meant by Junk Mail ?

4. Explain HTTP.

5. What is the use of Anchor tags ?

6. How does Java Script differ from Java ?

7. What is mean by Nested List ?

8. Explain the use of Marquee.

9. What is the role of layers in Web Page Designing ?

10. Explain about client server Architecture.

(10 × 2 = 20 marks)

Section B

Answer any **five** *questions.*
Each question carries 5 marks.
Each answer not to exceed **one page.**

11. Explain the components of WWW.

12. Differentiate Hyper text and Hyper Media.

13. Give the document structure of elements in HTML. Explain it.

14. Explain the character formatting elements in HTML.

15. Explain how the web works.

Turn over

16. What is the use of cascading style sheet ?

17. Describe the control structures used in Java Script.

18. Explain about the various Graphic File Formats.

(5 x 5 = 25 marks)

Section C

Answer any **one** *question.*
The question carries 10 *marks.*
The answer should not exceed **three pages.**

19. Explain the process of creating frame pages with Front page.

20. Explain about the various control menus in Adobe Photoshop.

(1 x 10 =- 10 marks)

Section D

Answer any **one** *question.*
The question carries 20 *marks.*
The answer should not exceed **five pages.**

21. Explain about the functions and Arrays in Java Script. Give examples for each.

22. Explain about :

    (a) Creation of a website.

    (b) Hosting of that particular website.

(1 x 20 = 20 marks)